

CYRIN GUTMACHER

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SUMMARY

As an industrial designer with one year of direct professional experience, I am constantly analyzing trends in design, materials and technology. I strive to understand the needs and desires of customers through observational and market research. Having worked as part of team on various projects, I am both a valuable content contributor and collaborator in the process of problem solving and translating project goals into relevant solutions. My skills combine art, business and product development with the goal to become a value-added member of a team that makes products people depend on and use every day.

COMPETENCIES

- Concept Development
- Design / Critical Thinking
- Physical Prototyping
- Materials Research
- Color Trend Forecasting
- Product Development
- Photo Editing
- Sales Tools
- Graphic and UI/UX Fundamentals

SKILLS

- Adobe Suite
- Microsoft Office Suite
- Google Suite
- UI/UX
- Rhino/Grasshopper
- Solidworks
- Maya
- ZBrush
- Archicad


EDUCATION

- Rhode Island School of Design
Bachelor of Fine Arts (BFA) '20
Industrial Design
- Rhode Island School of Design
Pre-College
Industrial Design: 2014
Apparel Design: 2015
- RISD CE Courses: 2013 - 2015

EXPERIENCE

Marketing Assistant
Aug 2020 - Present

Samuel & Sons Passementerie (New York, NY)

- Created digital sales tools (sample books  and interactive clickbooks)
- Overhauled internal reference photo library, recategorizing over 5K images
- Product photography editing for company website
- Assisted in creating visual merchandising guide for national showroom displays
- Redesigned monthly corporate e-newsletter (multipage PDF format)
- Research and purchase props and background wall for photoshoots
- Created Pinterest boards for social media manager
- Conceptual brainstorming with art director and in weekly team meetings
- Participated in group critique for seasonal lookbook redesign

Design Intern
Summer 2019

Cleverhood (Providence, RI)

- Assisted with daily operations of the design studio of an international rainwear manufacturer
- Developed color and size inventory categorization of warehouse and online order fulfillment
- Approached niche publications and conducted event research to improve brand awareness

Teaching Assistant
2016 - 2020

Rhode Island School of Design / Continuing Education & Pre-College Summer Program
2018 and 2019 TA for Industrial Design Pre-College Studio:

- Assist teacher with helping present and clarify homework and classwork
- Help students through conceptual and technical critique

Event Coordinator
Assistant
2017 + 2018

Pre-College Summer Program:

- Collaborated with five other RISD students to set up and run a series of evenings and weekend events
- These extracurricular activities and field trips for the Pre-College residential students accelerated bonding and camaraderie